

Prepared by Alex Long, 540.371.8700

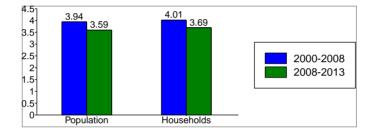
		Latitude	38.298284
Fred Rings 10, 20, 30 mile		Longitude	-77.489882
	Site Type: Ring	Ring:	10.0 mile

Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

Year	Population	Households
2000	127,339	45,684
2008	175,140	63,205
2013	208,960	75,771

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 3,248 in 2000, or 2.6 percent of the total population. Average household size is 2.71 in 2008, compared to 2.72 in the year 2000.



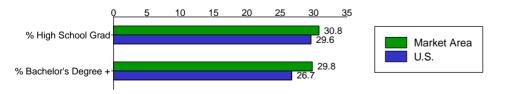
Population by Age

18 16 14 12 10 Percent 2000 2008 8 6 4 2 0 0-4 10-14 15-19 20-24 25-34 35-44 45-54 55-64 65-74 75-84 85+ 5-9

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 33.7, compared to 34.5 years currently. By age group, the changes in the percent distribution of the market area population show the following:

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:





4.9

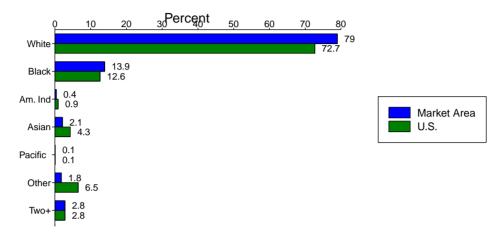
4.4

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Population by Race/Ethnicity

Currently, the racial composition of the population in the market area breaks down as follows:



Persons of Hispanic origin represent 4.9 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 41.6 in the identified market area, compared to 59.3 in the U.S. population.

Population by Employment

And by occupational status:

Year %Employed %Unemployed 2008 95.1 2013 95.6 100 90 80 70 60 Market Area 50 U.S. 40 30 20 10-0 2008 2013

64.4 60.2 Market Area U.S 23.3 20.4 16.5 15 2



In 2000, 77.6 percent of the market area population drove alone to work, and 2.8 percent worked at home. The average travel time to work in 2000 was 33.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.

In 2000, 71.9 percent of the population aged 16 years or older in the market area participated in the labor force; 1.2 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:



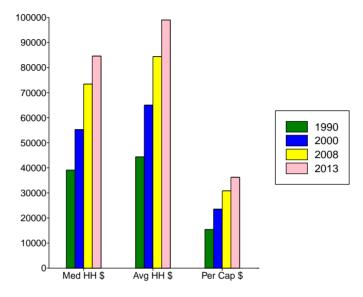


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Income

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



Housing

Currently, 68.0 percent of the 66,958 housing units in the market area are owner occupied; 26.4 percent, renter occupied; and 5.6 percent are vacant. In 2000, there were 48,232 housing units— 68.1 percent owner occupied, 26.6 percent renter occupied and 5.4 percent vacant. The annual rate of change in housing units since 2000 is 4.06 percent. Median home value in the market area is \$283,404, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.34 percent annually to \$288,250. From 2000 to the current year, median home value changed by 9.63 percent annually.



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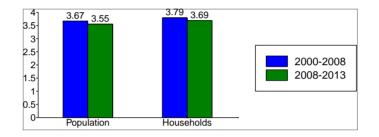
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Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

Year	Population	Households
2000	245,146	84,552
2008	330,054	114,934
2013	392,856	137,748

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 6,324 in 2000, or 2.6 percent of the total population. Average household size is 2.81 in 2008, compared to 2.82 in the year 2000.



Population by Age

 $\begin{bmatrix} 20\\18\\16\\14\\12\\10\\8\\6\\-\\4\\-\\2\\-\\0 \end{bmatrix} \xrightarrow{(2000)}{2000}$

35-44

45-54

55-64

65-74

75-84

85+

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 33.4, compared to 34.8 years currently. By age group, the changes in the percent distribution of the market area population show the following:

Population by Education

0-4

5-9

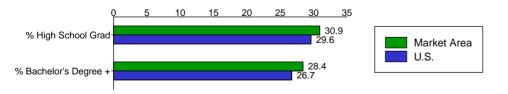
10-14

15-19

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:

25-34

20-24



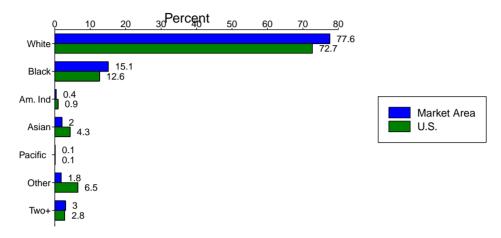


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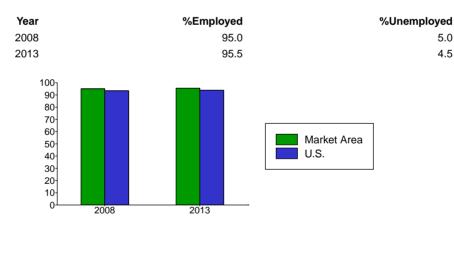
Population by Race/Ethnicity

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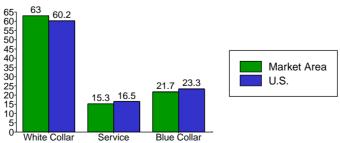
Persons of Hispanic origin represent 5.0 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 43.5 in the identified market area, compared to 59.3 in the U.S. population.

Population by Employment



In 2000, 72.2 percent of the population aged 16 years or older in the market area participated in the labor force; 3.9 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:

And by occupational status:



In 2000, 75.8 percent of the market area population drove alone to work, and 2.9 percent worked at home. The average travel time to work in 2000 was 35.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

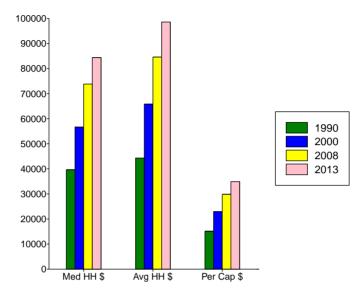


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Income

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



Housing

Currently, 69.9 percent of the 122,838 housing units in the market area are owner occupied; 23.7 percent, renter occupied; and 6.4 percent are vacant. In 2000, there were 90,030 housing units— 70.4 percent owner occupied, 23.5 percent renter occupied and 6.1 percent vacant. The annual rate of change in housing units since 2000 is 3.84 percent. Median home value in the market area is \$288,772, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.33 percent annually to \$293,637. From 2000 to the current year, median home value changed by 9.47 percent annually.



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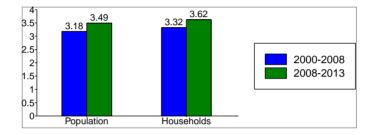
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Population and Households

The size of the market area, measured by population and households, has changed from 2000 through the forecast year as follows:

Year	Population	Households
2000	533,282	183,203
2008	690,458	239,902
2013	819,611	286,541

The difference between change in population and change in households is a result of two factors—the presence of group quarters (non-household) population in the market area and the average number of persons per household. The group quarters population in the market area was 8,475 in 2000, or 1.6 percent of the total population. Average household size is 2.84 in 2008, compared to 2.86 in the year 2000.



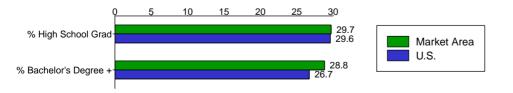
Population by Age

20 18 16 14 12 Percent 2000 10 2008 8 6 4 2 0 0-4 10-14 15-19 20-24 25-34 35-44 45-54 55-64 65-74 75-84 85+ 5-9

The median age for the United States was 35.3 in 2000 and 36.7 in the current year. In the market area, the median age of the population was 33.5, compared to 35.3 years currently. By age group, the changes in the percent distribution of the market area population show the following:

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area can be summarized:





4.9

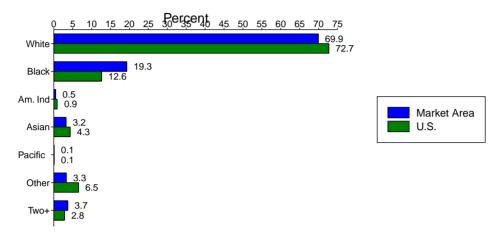
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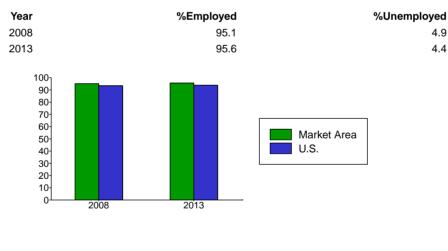
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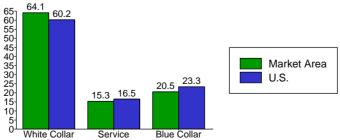
Persons of Hispanic origin represent 8.2 percent of the population in the identified market area compared to 15.0 percent of the U.S. population. Persons of Hispanic Origin may be of any race. In sum, the Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, was 55.2 in the identified market area, compared to 59.3 in the U.S. population.

Population by Employment



In 2000, 73.1 percent of the population aged 16 years or older in the market area participated in the labor force; 3.2 percent were in the Armed Forces. Tracking the change in the labor force by unemployment status:

And by occupational status:



In 2000, 74.2 percent of the market area population drove alone to work, and 2.9 percent worked at home. The average travel time to work in 2000 was 36.9 minutes in the market area, compared to the U.S. average of 25.5 minutes.

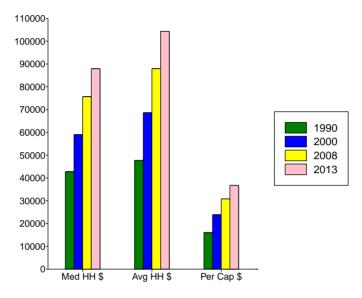


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Income

The change in three summary measures of income—median and average household income and per capita income—are shown below from 1990 through 2013:



Housing

Currently, 68.4 percent of the 256,913 housing units in the market area are owner occupied; 25.0 percent, renter occupied; and 6.6 percent are vacant. In 2000, there were 195,539 housing units—70.2 percent owner occupied, 23.5 percent renter occupied and 6.3 percent vacant. The annual rate of change in housing units since 2000 is 3.36 percent. Median home value in the market area is \$287,823, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.26 percent annually to \$291,629. From 2000 to the current year, median home value changed by 9.24 percent annually.